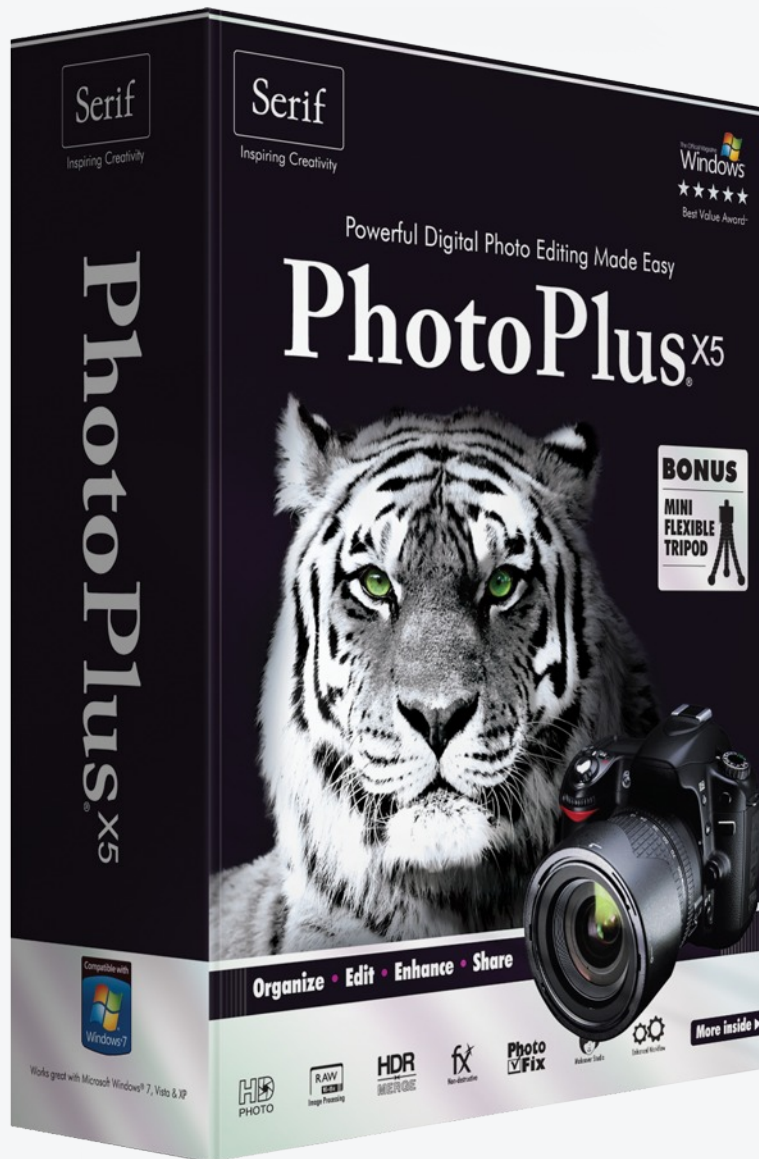


# Serif

Inspiring Creativity



MSRP  
only  
\$89.99

## Powerful Digital Photo Editing Made Easy

Take photos then make them great with the award-winning PhotoPlus X5. Edit, fix, enhance, and organize your entire image collection with this powerful and intuitive software. If you need to remove red eye, restore an old photo, add amazing effects or anything in between, the easy-to-use tools can help; you can even perform advanced tasks like editing Raw files, HDR image merging and more.

“ We really can't fault PhotoPlus – we love it as much as Photoshop Elements and for photo-editing newbies it's a better option. A powerful yet easy to use suite, capable of fantastic results. ”\*

Windows Official Magazine, Best Value Award

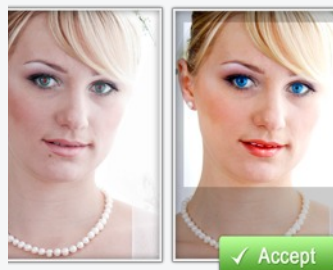
“ If you need some serious photo editing capability but don't want to pay the price of a professional package, PhotoPlus is one of the best choices. ”\*

PC Utilities, Editor's Choice Award

# PhotoPlus X5



**Get Professional Results**  
Use advanced tools for fine color control, smoother color transitions, and less banding in gradients, while the Raw Studio and HDR image merging can be used to create professional photos you can be proud of.



**Edit, Enhance & Repair**  
Fix your damaged photos and repair old pictures with dedicated tools and correct common image problems with PhotoFix. Plus, making your good photos look great is easy in the Makeover Studio.



**Be Creative**  
Transform photos with creative tools and features. Simply change a photo from color to black & white or completely alter the look of your photo with stylish effects, filters, and blend modes, and even take out objects from one photo to use in another.



**Organize, Finish & Share**  
Keep on top of your ever-growing image collection and find your favorite photos fast with the built-in organizer, then show your pictures off to your family & friends in a beautiful photobook or collage.

## How Does PhotoPlus X5 Compare? ^

	Serif PhotoPlus® X5	Adobe® Photoshop® Elements 9	Adobe® Photoshop® CS5	CorelDRAW® Paintshop Pro Photo X3
True 16-bits per channel editing	✓	✗	✓	✗
Non-destructive filter layers	✓	✗	✓	Limited
Freeform RGB curve editing	✓	✗	✓	✓
Recordable macros	✓	✗	✓	✓
View photos with geotagging on a map	✓	✓	✗	✗
Create photobooks, cards, and calendars	with Photo Projects	✓	✗	with Photo Projects Creator
Smooth super-sampled text quality	✓	✗	✓	✗
Animated export	✓	✗	✓	✗
Automated 'How To' tab	✓	✓	✗	✓

## Price & Availability

Suggested Price: .....\$89.99  
Available: .....September 12 2011

## Package Detail

UPC code: .....703115686410  
Media: .....CD-ROM  
Dimensions: .....5.5 x 7.48 x 2.2 inches  
Weight: .....1.1 lbs  
Minimum order quantity: .....5 Units  
Licensing: .....1 user per unit only

## What's Included?

1 x Program CD-ROM  
1 x Bonus CD-ROM (Photo Projects)  
1 x PhotoPlus X5 Printed User Manual  
1 x Registration Flyer Insert  
1 x Mini Flexible Tripod

## Published By

Serif Inc. The Software Centre; 4041 MacArthur Blvd, Suite 120, Newport Beach, CA, 92660  
Visit [www.serif.com](http://www.serif.com) on the web

## Requirements

Windows-based PC (main processor must support SSE2 instructions) with DVD/CD drive and mouse, Microsoft Windows® XP SP2\* (32 bit), Vista, or 7 operating system, 833MB free hard disk space (an additional 671MB required for Serif Photo Projects) 1024 x 768 monitor resolution. \*Requires Microsoft Windows Imaging Component.

# PhotoPlus X5

## New Features

The new features in PhotoPlus X5 give you even more power to edit, organize, and show off your photos.



### PhotoPlus Organizer

Keep on top of your growing photo collection and find your photos fast with the new organizer in PhotoPlus X5. Create smart albums that update automatically, plus you can tag & rate images for quick sorting and group similar photos together in stacks to make searching easier and faster. View your photos where they were taken on a Google™ Map and, with one click, you can upload your photos directly to Facebook® or Flickr®.



### Photo Projects

Make stunning photobooks, cards, and collages you can be proud of! Photo Projects, included with PhotoPlus X5, is a fantastic collection of beautiful layouts and amazing graphics that will help you to showcase your photos. There are layouts to suit any project so no matter what photographs you have, you'll be able to make something truly great.



### Vibrance Adjustment

Make images more vivid without losing the natural skin and hair tones of your photo subjects. The smart Vibrance adjustment recognizes natural tones when making changes to vibrancy.



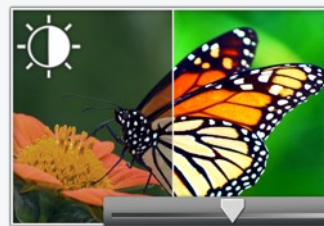
### Clarity Filter

Sharpen and enhance your pictures in one click! Seemingly in focus photos are made crystal clear with the intelligent Clarity filter – this is one tool you'll always want to use.



### More Blend Modes

Create loads of amazing effects! PhotoPlus X5 now has even more blend modes that allow you to mix layers together for stunning results.



### Brightness & Contrast

Adjusting the brightness and contrast now gives you even better results by preserving more detail thanks to behind-the-scenes improvements.

## Other New Features

### Clip to Layer

Clip effects in the Adjustments tab to the layer below in one click – great for easily stacking or isolating effects.

### New UI

The PhotoPlus X5 user interface has been updated and will be familiar with users of other X5 products.

### Faster Blending

Blending and changing blend modes is now virtually instant so you can create your works of art quickly.

### Improved Adjustments Tab

Work faster using the new shortcuts, including restore default settings and clip to layer, in the Adjustments tab.

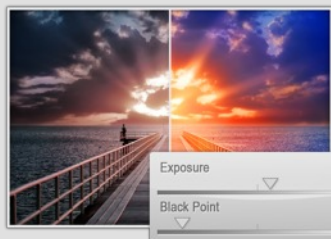


# PhotoPlus<sup>®</sup> X5

## Fact sheet

More information about the great tools, features, and benefits of PhotoPlus X5.

### Get Professional Results



#### Raw Studio

Edit raw files from digital SLR cameras in the Raw Studio. Easily change white balance, highlights, exposure; reduce noise and chromatic aberration; adjust bit depth and more.

#### HDR Image Merging

Create jaw-dropping pictures that have an amazing color range by easily merging two or more photos with different exposure settings.



- 48-bit image editing for greater color depth and quality
- Import and export Adobe® Photoshop® files with layers
- Pressure studio for calibrating graphics tablets & pens

### Edit, Enhance & Repair Photos Fast



#### PhotoFix

Quickly and easily fix common photo flaws in the PhotoFix studio. Remove red eye, spots, and blemishes; straighten pictures or crop images to any size.

#### Repair Damaged Photos

Return old and damaged photos to their former glory with easy-to-use scratch, spot and blemish removers. Simply scan in then import your photos to start working on them.



- Makeover studio for teeth whitening, tanning and more
- Non-destructive adjustment can be undone at any time
- Resize photos with minimal loss of quality

### Be Creative



#### Filter Gallery

Apply filters and effects like film grain, lens flare, page curls and more, or turn your pictures into works of art mimicking styles like oil, watercolor, and pencil.

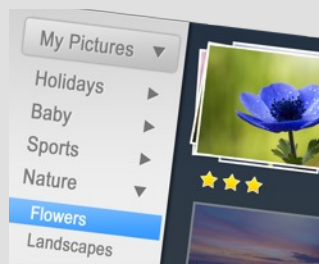
#### Black & White Studio

Create that timeless look easily by converting any color photo to black & white, and make individual colors 'pop' for a creative image.



- Change how layers blend with each other when stacked
- Take people and objects out of one photo and put them in another using the intuitive Cutout Studio

### Organize, Finish & Share



#### PhotoPlus Organizer

Catalog your entire photo collection effortlessly in the organizer. New pictures are displayed instantly and related images can be stacked to make browsing easier.

#### Photo Projects

Create amazing photobooks and digitally framed pictures using the templates in Photo Projects. They're all fully customizable so you can add personal touches to make something special.



- View your photos on a Google™ Map
- Upload photos to Facebook® and Flickr® with one click
- Optimize photos for printing, email, or the web